



2019 Street Team Application

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APPLICANT INFORMATION:

Name _____
First Last

Address _____

City _____ State _____ Zip _____

Cell Phone _____ Home Phone _____

E-Mail _____ Date of Birth ____/____/____
Month / Day / Year

Which event are you applying for?

2019 Walkabout Tours

- February 2-3 – Buckeye, AZ
- March 2-3 – Williamston, NC
- April 6-7 – Redmond, OR
- May 18-19 – Des Moines, IA

Have you been to a Walkabout Tour before? Yes No

Have you been to a Clinton Anderson Clinic before? Yes No

Are you a No Worries Club member? Yes No

What social media sites are you active on? Please include links to your personal sites and group sites you contribute to.

Why do you want to be a part of the Street Team? _____

What are your ideas to share our event information on social media to encourage horsemen to attend? _____

Where do you plan to distribute the posters? _____

I have read and understand the Street Team terms and conditions (on next page) and agree with them.

STREET TEAM TERMS AND CONDITIONS:

How to Try Out:

1. Fill out and submit the Street Team application.
2. The Downunder Horsemanship team will review applications and select a street team for each of our Walkabout Tours and 3-Day Fundamentals Clinics. Only horsemen who are selected to be on the Street Team will be contacted. The Street Team for each event is generally contacted 3 months prior to the event.

How It Works:

1. Once you are part of our Street Team, we'll send you a packet of information and you'll begin spreading the word about our event coming to your area.
2. We'll mail you 10 posters to distribute to your local tack and feed stores and equestrian groups. You'll take a photo of the poster hanging where you distribute it as well as provide the name of the location and email it to us so we can verify the poster has been shared.
3. You'll be responsible for posting or sharing event information on your social media pages and equestrian group's pages you belong to in order to create hype for the event and encourage horsemen to attend. You'll email us screenshots of your posts so we can verify you're making the social media updates. You'll be expected to make a minimum of 15 posts leading up to the event.

What You'll Receive:

We want to reward your hard work and thank you for joining our team! For being a part of the Street Team, you'll automatically receive free tickets to the event you're helping us promote. For a Walkabout Tour, you'll receive five free tickets to that tour, and to a 3-Day Fundamentals Clinic, you'll receive two free tickets to that clinic.

If you successfully distribute all 10 event posters, you'll receive a \$50 Downunder Horsemanship gift card that will be given to you at the event. The full amount of your gift card must be used at the event.

If you distribute all 10 of your event posters and share event information on social media pages (at least 15 posts), you'll receive a \$50 Downunder Horsemanship gift card and a training kit of your choice (Fundamentals, Intermediate, Advanced, Foal Training, Colt Starting or Trick Training) at the event.

If you fail to document your work, you will not be given the gift certificate or training kit.

Send your completed application to us.

Email to:

social@downunderhorsemanship.com